

Upgrade Your Rooms

Upgrading.cc is the world's first 3-in-1 online travel platform that allows hotels and service apartments to upsell premium rooms and add-ons through multiple channels, including website and app.

Through innovation, consumer-driven technology that disrupts hospitality upselling routines, Upgrading.cc's smart-tech solution helps hotels and service apartments sustain positive growth in revenue per available room. For hoteliers, the Singapore start-up is a welcome leap towards leveraging tech and data analytics in room upselling and a golden opportunity to unlock potential upselling revenue gains of more than 100% at no investment. In addition, 90% of the upsold revenue is retained by Hotel partners.

Upgrading.cc enables customers to search, view, compare and purchase upgrades via online with just 3 clicks, all done prior to arrivals.

As an intelligent data platform that integrates a unique dynamic pricing application and E-bidding, Upgrading.cc gives partners greater control and flexibility in achieving their desired RevPAR gains. List your hotel or service apartments with Upgrading.cc now via www.upgrading.cc/partner. •

